



**Junior  
Achievement™**  
of Eastern Ohio

# IMPACT REPORT

**2023 - 2024**

**PRESIDENT**

Michele Merkel

**BOARD CHAIR**

Gregg Warner



# PRESIDENT'S MESSAGE

## Deepening Our Impact

Our overarching goal at Junior Achievement is to continue increasing our impact on young people by fostering entrepreneurship, enhancing education, helping them realize their talents and potential, and connecting established professionals with students poised to begin their careers. Over the past year, we've reached more than 14,000 students.

The ultimate measure of our success is not just how many students we serve, but how deeply we inspire and prepare them for success. Addressing big challenges requires bold, innovative solutions.

To meet these objectives, we are reaching further, aspiring higher, and innovating in significant ways. Over the past year, we've developed customized programming, built powerful partnerships, and shifted our focus to prioritize middle and high school students. This age group has shown a significant need for targeted resources to better prepare them for their futures.

Here are some key milestones and initiatives driving our impact:

- Customized programming with long-term benefits: For the first time in over 20 years, we're serving more middle and high school students than elementary students. This programming was in response to educators' urgent calls to address learning gaps and better prepare students for success.
- Advancing financial literacy requirements: Following Ohio's new law requiring high school students to complete a full semester course in financial literacy for graduation, JA is working closely with educators to meet this mandate with flexible, standards-aligned solutions and local support.
- Exploring JA BizTown and Finance Park expansion: We are in discussions with community leaders and educators to bring a JA BizTown/Finance Park facility to Eastern Ohio. This transformative program, already in place in over 20 states, combines 12 weeks of financial literacy & work readiness lessons with an immersive, hands-on capstone experience.

Thank you for being an integral part of our journey and progress. Your generosity and support enable us to create these life-changing learning experiences and inspire the next generation of leaders. Together, we are making a lasting impact on our young people.

With gratitude,

**Michele Merkel**

President, Junior Achievement of Eastern Ohio

*Our purpose is to inspire and prepare young people  
to succeed in a global economy.*

# IMPACT SUMMARY



**14,809**

Students Reached



**440**

Learning Experiences



**91,273**

Contact Hours



**93**

Schools Served



**227**

Volunteers



**\$703,528**

Value to Schools



**277**

Educators



**16.8%**

Market Share of  
Students Reached



**94%**

Increase in Students  
Served Over the  
Previous Year



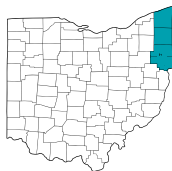
**51%**

Low to Moderate  
Income Students Served



# SCHOOLS SERVED

(Number of programs per school)



## ASHTABULA COUNTY

### **1,416 Students Served**

Ashtabula County Technical & Career Campus (2)  
Conneaut High School (2)  
Conneaut Middle School (9)  
Geneva High School (2)  
Grand Valley Elementary School (1)  
Grand Valley High School (5)  
Grand Valley Middle School (10)  
Jefferson Area Senior High School (2)  
Pymatuning Valley Primary School (1)  
Pymatuning Valley Middle School (16)  
Pymatuning Valley High School (6)

## COLUMBIANA COUNTY

### **1,994 Students Served**

Beaver Local Middle School (1)  
Crestview Middle School (1)  
David Anderson Jr./Sr. High School (7)  
East Liverpool Jr./Sr. High School (2)  
East Palestine Middle School (7)  
East Palestine High School (1)  
LaCroft Elementary School (1)  
Leetonia High School (2)  
McKinley Elementary School (9)  
North Elementary School (1)  
Salem Senior High School (1)  
Southeast Elementary School (12)  
Southern Local Elementary School (1)  
United Local Elementary School (1)  
United Local High School (1)

## MAHONING COUNTY

### **4,831 Students Served**

Academy for Urban Scholars (1)  
Akiva Academy (1)  
Austintown Fitch High School (1)  
Austintown Middle School (12)  
Boardman Center Intermediate School (4)  
Boardman Glenwood Jr. High School (1)  
Boardman High School (1)  
Canfield Middle School (1)  
Choffin Career & Technical Center (4)  
East High School (4)  
East Middle School (25)  
Educational Service Center of Eastern Ohio (1)  
Hilltop Elementary School (20)  
Holy Family (14)  
Inspiring Minds Youngstown (2)  
Jackson-Milton Elementary School (23)  
Jackson-Milton Middle/High School (2)  
Kirkmere Elementary School (6)  
Lowellville High School (1)

## MAHONING COUNTY, cont.

Mahoning County Career & Technical Center (2)  
Montessori School of the Mahoning Valley (2)  
Paul C. Bunn Elementary School (10)  
Poland Seminary High School (3)  
Rich Center for Autism (1)  
South Range High School (1)  
Springfield Elementary School (1)  
Stambaugh Charter Academy (1)  
St. Charles School (1)  
Struthers Elementary School (7)  
Struthers Middle School (17)  
Struthers High School (1)  
Valley Christian Elementary School (1)  
Western Reserve Jr./Sr. High School (3)  
Youngstown Academy of Excellence (1)

## TRUMBULL COUNTY

### **6,568 Students Served**

Badger Middle School (1)  
Baker Elementary School (1)  
Bloomfield Middle/High School (2)  
Blott Guy Elementary School (1)  
Bristol Elementary School (2)  
Brookfield High School (15)  
Brookfield Middle School (2)  
Central Elementary School (9)  
Chalker High School (2)  
Champion High School (4)  
Champion Middle School (21)  
Girard Intermediate School (18)  
Holy Trinity Orthodox Christian Academy (1)  
Howland High School (1)  
Hubbard High School (11)  
Hubbard Middle School (24)  
Jefferson PK-8 School (1)  
Labrae Intermediate School (1)  
Lakeview Elementary School (5)  
Lakeview Middle School (17)  
Liberty High School (14)  
Lordstown Elementary School (1)  
Lordstown High School (1)  
Maplewood Elementary School (1)  
McGuffey PK-8 School (1)  
Newton Falls Elementary School (1)  
Niles McKinley High School (1)  
Seaborn Elementary School (1)  
TEACH (4)  
Victory Christian School (2)  
Warren G. Harding High School (19)  
Willard K-8 School (10)  
YouthBuild Trumbull County (1)



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